

Online Advertising **MADE EASY**



Digital Throttle makes it easy to place your marketing message in front of real, relevant customers on hundreds of sites.

Three Easy Steps to Get Started:

- 1 TARGET**
Determine what products and what vehicles you'd like to target. We'll build a site list matched to your markets.
- 2 AMOUNT**
Your budget will purchase guaranteed views of your ads.
- 3 DESIGN**
We'll design the online ads from your supplied images & logos for FREE.



EASY ONLINE ADVERTISING

Your potential customers can be found across hundreds of targeted websites. We make it easy to place your online ads across the best of these sites.

- 1 We'll provide a suggested site list when you tell us what products you'd like to promote



Your ads can be targeted to desired countries, states & even cities.



Your ads will also appear on any device, from desktop to mobile

Sample of featured sites



- 3 Advertising Packages

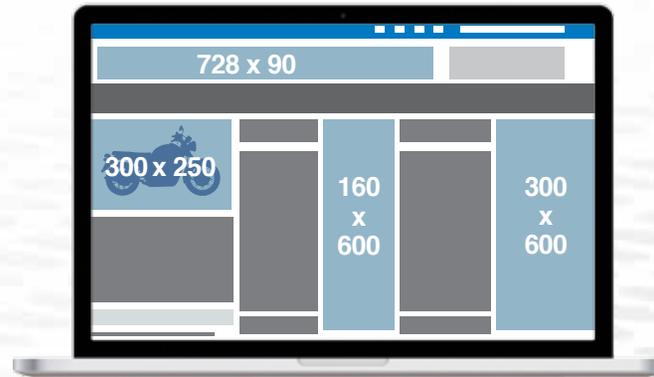
Min Order: \$1,000 per month X 2 Mos

	2 Mos	3 Mos	4 Mos
Total Budget	\$2,000	\$3,000	\$4,000
Total Ad Views	250,000	385,000	520,000

5 Mos	6 Mos	7 Mos	8 Mos
\$5,000	\$6,000	\$7,000	\$8,000
665,000	820,000	975,000	1,150,000

9 Mos	10 Mos	11 Mos	12 Mos
\$9,000	\$10,000	\$11,000	\$12,000
1,320,000	1,500,000	1,700,000	1,900,000

- 2 We'll build a set of ads for your product in four different sizes



- 4 You can access ad & site performance through our online reporting site

Your online reporting is available at any time & through scheduled email alerts.

Why Companies Advertise ONLINE

- 84% of US Adults use the Internet with those with higher income and college education nearly at 100%.
- US Adults spent 48% of their major media time with digital devices in 2016, up 149% vs 2011.
- Average time spent daily with media in 2016:

Digital 5:45 hours

TV 4:03 hours

Radio 1:25 hrs

Newspapers 0:16 mins

Magazines 0:12 mins

- Advertisers only pay for guaranteed ad views (impressions) and are able to precisely measure results.

- Online ads are extremely targeted. Ads appear alongside relevant content to vehicle enthusiasts in your geographic markets.