

# ADVERTISE ONLINE



## THREE EASY STEPS TO GET STARTED:

**1 TARGET**  
Determine what products and what vehicles you'd like to target. We'll build a site list matched to your markets.



**2 AMOUNT**  
Your budget will purchase guaranteed views of your ads.



**3 DESIGN ADS**  
We'll design the online ads from your supplied images & logos for FREE.



# EASY ONLINE ADVERTISING

Your potential customers can be found across hundreds of targeted websites. We make it easy to place your online ads across the best of these sites.

**We'll provide a suggested site list when you tell us what products you'd like to promote**



Your ads can be targeted to desired countries, states & even cities.



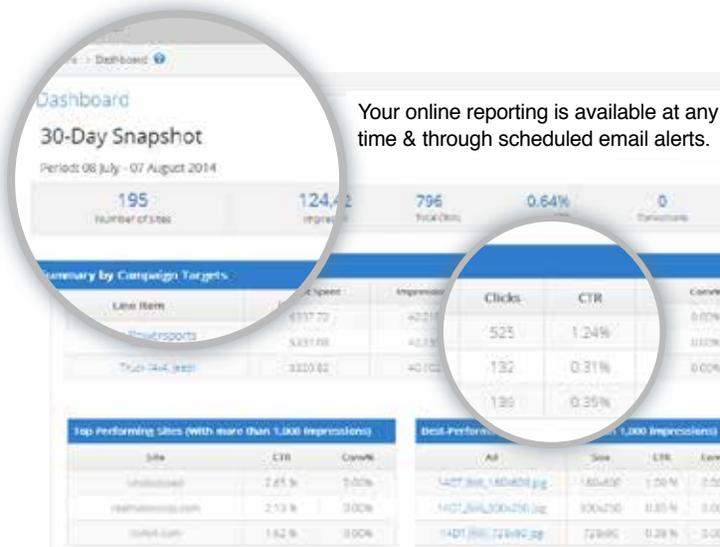
Your ads will also appear on any device, from desktop to mobile



**We'll build a set of ads for your product in three different sizes**



**You can access ad & site performance through our online reporting site**



## Sample of featured sites



## Advertising Packages

**Budget 1: \$975**

**125,000 guaranteed ad views**  
Ads appear for 60 days

**Budget 2: \$1,950**

**260,000 guaranteed ad views**  
Ads appear for 90 days

**Budget 3: \$2,950**

**410,000 guaranteed ad views**  
Ads appear for 90 days

**Pacing:**  
Your guaranteed ad views will appear equally from the start to end dates.

## Why Companies Advertise ONLINE

- 86% of American adults use the internet, spending over 5 hours each day ONLINE.
- US Adults spent 43% of their major media time with digital devices in 2013, up 12% vs. 2012.
- Average time spent daily with media in 2013:  
Source: eMarketer.com

**Digital 5:16 hours**

**TV 4:31 hours**

**Radio 1:26 hrs**

**Newspapers 0:18 mins**

**Magazines 0:14 mins**

Advertisers only pay for guaranteed ad views (impressions) and are able to precisely measure results.

Online ads are extremely targeted. Ads appear alongside relevant content to vehicle enthusiasts in your geographic markets.

**ABOUT US** We sell online advertising across hundreds of independent vehicle, motorsports & forum websites. Our "One-Stop" approach saves you the hassle of locating & negotiating with individual websites.



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